



FOR IMMEDIATE RELEASE

The Dynamic Duo is Back! Mr. Clint Rooley and Mr. Joe O'Dell Join Synovia's 21st Century Routing Team

Indianapolis, IN — March 24, 2011 // It's a bird...it's a plane...no....it's Clint and Joe! That's right folks, Clint Rooley and Joe O'Dell are reunited once again to help school districts with their greatest challenges in transportation. The "Dynamic Duo" has decided to join Team Synovia to help school transportation departments meet the never-ending demands of providing safe and efficient transportation.

Budget issues? Parent concerns? Demanding School Boards and Superintendents? That's no problem for Clint and Joe. They have spent the better part of their lives helping school districts achieve results that they never thought were possible. They now bring with them the industry's most advanced software platform and best-in-class service team.

Here's what that means for our loyal customers, partners and future clients. Synovia is on the brink of rolling out a breakthrough transportation software platform known as Sliverlining. This platform includes 21st Century Routing along with additional tools to help provide more efficient and effective transportation. This is a huge breakthrough according to O'Dell who says "There is nothing like this in the industry". "I have never been so excited to finally offer the best in class transportation solution" said Rooley. Clint and Joe bring their renowned expertise and dedication along with a much-needed solution to revolutionize the industry.

Synovia is a service-focused provider of school transportation technologies. The company revolutionized the GPS / AVL industry over the past 10 years and is poised to lead the industry into the next generation of transportation efficiency.

Give Clint and Joe a call to see you they can help you take transportation to the next level!

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